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## PRESS RELEASE

### SiSU Health Group joins prestigious DigitalHealth.London Accelerator programme

**18 January 2022, London**

Today SiSU Health Group is proud to announce they are one of the 21 digital health companies selected for DigitalHealth.London's [Accelerator programme](#). The 21 small and medium-sized enterprises (SMEs) selected for the Accelerator 2022 programme have digital solutions or services that have the highest potential to meet London's NHS and social care challenges.

Now in its sixth consecutive year, the NHS-delivered programme, match funded by the European Regional Development Fund, has supported some of the most effective digital innovations now being used by the NHS.

**Jenny Thomas, Programme Director, DigitalHealth.London,** said: "We are delighted to announce today the 21 digital health companies joining our sixth DigitalHealth.London Accelerator cohort. The application process for this year's programme was competitive as ever and as such, the final 21 companies truly are the ones to watch in the digital health space. We look forward to working with them and continuing to play our part in supporting the NHS and social care through digital transformation."

**Samantha Fay, CEO of SiSU Health Group,** said: "We are thrilled to be recognised as one of the top digital health organisations and to join the DigitalHealth.London's Accelerator programme 2022.

The COVID-19 pandemic has created a powerful impetus for personalised, community based and digitally integrated health services to meet the NHS challenges of today. I am excited to work with the Accelerator Program to fast track the potential for SiSU to deliver NHS population health solutions, focusing on health prevention and supporting people to manage their own health risks and health conditions."

**Sonia Patel, Chief Information Officer, NHSX, said:** “The DigitalHealth.London Accelerator programme has established itself as an important player in supporting the NHS and social care to make the most of the opportunities digital health offers. I look forward to seeing the next group of innovators bringing their solutions to London’s NHS.”

DigitalHealth.London’s Accelerator aims to speed up the adoption of technology in London’s NHS, relieving high pressure on services and empowering patients to manage their health. For every £1 spent on the programme through the AHSNs, £12.70 is saved for the NHS\*. It works with around 20 high potential SMEs over a 12-month period, giving bespoke support and advice, a programme of expert-led workshops and events, and brokering meaningful connections between innovators and NHS organisations with specific challenges. The companies successful in getting onto the Accelerator programme have been chosen through a rigorous and highly competitive selection process, involving expert NHS and industry panel assessments, interviews, and due diligence checks.

This year the companies on the programme will benefit from international partnerships with two US Accelerators, Cedars-Sinai and Mass Challenge\*\*. The two partnerships will provide opportunities for the companies to network with global peers, showcase their products/services to key international stakeholders and gain the tools to navigate a new global market.

For more information about the companies on the programme visit: [digitalhealth.london/cohort-6-accelerator](https://digitalhealth.london/cohort-6-accelerator)

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